08CL7332 (GP1-0031)

CLEAN VERSION OF AMENDMENTS

IN THE CLAIMS:

Please cancel Claim 5, add Claims 34 - 37, and amend Claims 1, 8 - 12, 17, and 18 as follows:

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(Amended/Clean) A colored data storage media, comprising:

 a substrate comprising colorant and plastic, wherein the substrate has a
 transmissivity of about 70% to about 85% at a readback laser wavelength when
 traversing a 1.2 mm thick colored substrate.

(Amended/Clean) A colored data storage media, comprising:

a substrate comprising colorant and plastic, wherein the substrate has a transmissivity of about 85% or less at a readback laser wavelength when traversing a 1.2 mm thick colored substrate; and

wherein the substrate further comprises visual effects selected from the group consisting of glass, metal, titanium dioxide, mica, angular metamerism materials, and combinations comprising at least one of the foregoing visual effects.

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(Amended/Clean) The storage media of Claim 36, where in the visual effects have a geometry selected from the group consisting of chips, particles, and combinations comprising at least one of the foregoing geometries.

10. (Amended/Clean) The storage media of Claim 30, where in the visual effects are in the form of flakes.

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(Amended/Clean) A colored data storage media, comprising:

a substrate comprising colorant and plastic, wherein the substrate has a transmissivity of about 85% or less at a readback laser wavelength when traversing a 1.2 mm thick colored substrate; and

wherein the colorant further comprises a fluorescent material having a fluorescent color emission wavelength which is not equal to the readback laser wavelength.

(Amended/Clean) The storage media of Claim 27, wherein the fluorescent color emission wavelength is different than the readback laser wavelength by at least about ±10nm.

(Amended/Clean) A colored data storage media, comprising:
a substrate comprising colorant and plastic, wherein the substrate has a
transmissivity of about 85% or less at a readback laser wavelength when traversing a 1.2
mm thick colored substrate; and

wherein the plastic is polycarbonate, and the polycarbonate comprises structural units of the formula (I):

 $-R^1-O$

in which at least about 60 percent of the total number of R¹ groups are aromatic organic radicals and the balance are aliphatic, alicyclic, or aromatic radicals.

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1 18. (Amended/Clean) A colored data storage media, comprising:

a substrate comprising colorant and plastic, wherein the substrate has a transmissivity of about 85% or less at a readback laser wavelength when traversing a 1.2 mm thick colored substrate; and

wherein the plastic is polycarbonate, and the polycarbonate is produced by the interfacial reaction of dihydroxy compounds having general formula (III) as follows:

 $OH - X^a - X^b - OH$

wherein R^a and R^b each, independently, represent a halogen atom or a monovalent hydrocarbon group; p and q are each independently integers from 0 to 4; and X^a represents one of the groups of formula (IV):

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wherein R^e and R^d each independently represent a hydrogen atom or a monovalent linear or cyclic hydrocarbon group and R^e is a divalent hydrocarbon group.

70% to about 85%.

70% to about 85%.

6. (New) The storage media of Claim, wherein the transmissivity is about 70% to about 85%.

70% to about 85%.